



AUDIO SYSTEMS FOR RETAIL 4.0

MAKE SHOPPING AN ADVENTURE

THE FOHNN AUDIO RETAIL CONCEPT

PERFECT SOUND –
FROM CAR PARK TO CHECKOUT

FROM CUSTOMERS TO LISTENERS

Whether for a Shop-in-Shop, Flagship Store or Shopping Mall, **FOHNN** offers perfect audio solutions for the modern retail environment. Our varied and versatile product portfolio includes loudspeakers with different performance capabilities to suit a whole range of room sizes and applications: from simple background music and acoustic audio branding, through to live sound reinforcement for parties and DJ performances.

SOUND THAT FITS THE VISION

As system integration experts, we always make sure that our loudspeakers match a particular room concept. And that's not all: Flat wall mounting, sophisticated covers and a range of customization options for colours and surfaces (**FOHNN TEXTURE DESIGN**) enable virtually invisible integration.



POWERFUL SOUND IN
STORES

A SOUND EXPERIENCE FOR THE CUSTOMER

Immersive 3D sound applications have been used for some time in cinemas, exhibitions and cultural experience centres, as well as in showrooms and on exhibition stands. As pioneers in the field of 3D sound, we offer audio solutions that enable customers to immerse themselves in extraordinary soundscapes. This turns shopping into an adventure.

PERFECT SOUND BACKDROPS

Outside the shop windows and doorways, optimal sound reinforcement must still be guaranteed for customers and visitors. Our elegant, high performance line source systems ensure excellent sound quality and first-class speech intelligibility in huge lobbies and wide hallways.



AUDIO SOLUTIONS FOR
DIGITAL SIGNAGE

USE ANYTIME AND ANYWHERE

We always regard loudspeaker systems as part of a total concept. Our products are therefore extremely versatile: They can be seamlessly integrated into the most advanced digital audio networks and media control systems, as well as into voice- and fire alarm systems

QUALITY – MADE IN GERMANY

■ **FOHNN** products are characterized by first-class quality. All our systems are developed and manufactured in Nürtingen, where state-of-the-art production technology and manual skill are combined with top quality materials.



SOUND QUALITY FOR
SHOPPING MALLS

For further information on our products and on the subject of audio for retail, please visit our website or contact our planning engineers directly.

FOHNN.
SOUNDS PERFECT.
IS PERFECT.

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SUCCESSFUL RETAIL PROJECTS:

- Shopping malls such as the Mall of Scandinavia, Stockholm, the FAN in Palma de Mallorca, the Trinity Mall in Leeds, UK, and the Guangzhou East Tower shopping centres in China
- Department stores such as the Lotte Department Store in Suwon City, South Korea
- Brand shops such as the Puma Brand Center in Herzogenaurach, branches of the Swiss fashion label TALLY WEIJL and the HUGO BOSS mobile show truck
- The shopping area of the new cruise ship MSC Meraviglia