



Press release – for immediate release

Fohhn at the Prolight + Sound 2015 in Frankfurt in Hall 8, Booth K90.

Nürtingen / Frankfurt, March 2015 – At this year's Prolight + Sound Fohhn Audio AG will introduce Focus Venue. With Focus Venue the award-winning Focus Series will be expanded, opening up a whole new dimension to the sophisticated Fohhn Beam Steering Technology. Being the most powerful system of the Focus Series, Focus Venue will enable Beam Steering loudspeakers to handle large concerts, large auditoriums and open air Festivals alike.

Focus Venue: The new standard for Beam Steering.

Focus Venue will take the successful and already well established Fohhn Focus family to new heights. Packed with a whole range of technological innovations, Focus Venue opens a new dimension when it comes to performance, sound quality and of course the precision of electronic Beam Steering.

Focus Venue consists of three models: a special module is available for the hi-mid, low-mid and low-frequency ranges respectively. The systems are equipped with high-performance 1" and 1.4" compression drivers and 10" and 15" cone drivers as well as a unique waveshaping horn system.

Having fully combinable modules the Focus Venue can be optimally adapted to the specific requirements of the individual user. Focus Venue will consistently deliver the best possible sound quality in any and every environment.

As with Linea Focus and Focus Modular, Focus Venue was designed as a fully active system. Each individual speaker chassis (or pair of speaker chassis respectively) has its own dedicated amplifier and DSP and can thus be very precisely controlled. Using this software, the user can adjust the system vertically and horizontally to suit every occasion perfectly, without having to worry about complicated calculations: The loudspeakers are easily controlled by the user-friendly Fohhn Audio Soft software, now a Fohhn standard feature.

Focus Venue has been developed to guarantee the best possible results for speech and music alike – even in the largest rooms with the most challenging acoustics! Focus venue is ideally suited for use in concert halls, exhibition centres, stadiums, cathedrals and at outdoor festivals and concerts .

Fohhn® is the world leader in the development of Beam Steering technology. Fohhn sound experts have been developing Beam Steering since 2008, consistently pushing the boundaries, reaching this unique level of proficiency. The entire development process takes place at Fohhn HQ in southern German Nürtingen.

Focus Venue: Pro Audio Beam Steering Technologie for Concert Sound!

Visit us from 15–18 April in Frankfurt in Hall 8, Booth K90! We look forward to seeing you!

About Fohhn®

Fohhn Audio AG specialises in the development and manufacture of professional loudspeaker systems for both mobile and fixed-installation sound reinforcement. For 20 years the company, based in Nürtingen in the South-west of Germany, has been developing system concepts that combine innovative design, functionality, state-of-the-art DSP, amplification and remote technology with first class sound quality and reliability.

Fohhn is currently distributed in more than 30 countries. Fohhn customers and users include, among others: Neumann & Müller, the Charles de Gaulle airport in Paris, the University of Heidelberg, Mainz Cathedral, the Ruhrfestspielhaus in Recklinghausen, the Reduta Concert Hall in Bratislava, the SWR radio station in Stuttgart, the Danish Parliament, the German Pavilion, the Swiss Pavilion and the Chinese State Grid pavilion at Expo 2010 in Shanghai.

Fohhn loudspeakers are developed and manufactured in Germany.

www.fohhn.com

Press inquiries:

Fohhn Audio AG

Daniela Bohl, M.A. (General Rhetoric / American Studies)
Public Relations / Marketing

Hohes Gestade 3-7
72622 Nürtingen, Germany
Fon: +49 7022 93323-0
Fax: +49 7022 93324-0
daniela.bohl@fohhn.com
www.fohhn.com