



Press Information – for immediate release

## **Fohhn invites you to a Beam Steering Summit in Paris**

**Fohhn Audio presents the brand new Focus Venue Beam Steering system at an official launch in the Studios de France.**

**Nürtingen / Paris, 14<sup>th</sup> November 2017** – South German audio manufacturer **Fohhn Audio** will present the brand new **Focus Venue** Beam Steering array during the **Fohhn Beam Steering Summit in Paris**. The event takes place in **TV-Studio 210 at the Studios de France**.

Visitors are invited to attend hourly live product demonstrations of Focus Venue and other Beam Steering systems in the Fohhn Focus-Series. These will be held on **Tuesday 21st November between 10.00 and 19.00** and on **Wednesday 22nd November between 10.00 and 17.00**. There will also be an opportunity to meet and chat with Chris Madden: The FOH veteran and sound engineer for stars including Pink and Anastacia will talk about his own live experiences with Focus Venue.

The launch of Focus Venue sees Fohhn expand its award-winning product portfolio – just in time for next year's 25<sup>th</sup> Anniversary – to include an extremely powerful **concert sound system for large halls, theatres, concert halls and other live sound venues**. As with all Focus-Series products, the new system is notable for its ability to perfectly integrate into architectural surroundings and stage portals, as well as for its excellent audio quality, especially in difficult acoustic conditions. Fohhn therefore now provides the largest and most comprehensive product programme, worldwide, for digitally controllable Beam Steering systems.

Focus Venue has a unique design: **In contrast to conventional systems, beam dispersion characteristics are controlled via electronics and software**. No mechanical curving – the system is simply flown “straight”. The precise beam steering capability of Fohhn Audio Soft software enables exceptionally even sound reinforcement results to be achieved in every part of the venue. All settings can be saved as presets and retrieved at any time - in real time.

The Fohhn Beam Steering summit takes place during the **JTSE** trade show, at a short distance from the venue. At the show itself, Fohhn Partner Daniel Borreau (Rock-Audio Distribution) will look forward to meeting visitors on **Stand 1 and 2**.

[www.fohn.com](http://www.fohn.com)

### **About Fohhn**

Fohhn Audio AG specialises in the manufacture of professional loudspeaker systems for both mobile and fixed-installation sound reinforcement. For over 20 years, the Nürtingen-based company has developed system concepts that combine innovative design, functionality and first class sound quality, with the aim of achieving perfect acoustic and optical integration. Development of all Fohhn systems takes place in-house in Nürtingen, Germany, incorporating the company's own highly developed DSP-, amplifier-, network- and remote control technology. Special focus is placed on the integration of state-of-the-art technologies such as Beam Steering and on the latest developments in 3-D audio and digital audio networking technology.

Fohhn is currently distributed in more than 30 countries. Fohhn customers and users include, among others, the Opéra Bastille and Charles de Gaulle airport in Paris, the University of Heidelberg, Mainz Cathedral, Hengdian Studios in China, the Shanghai Tower, Doonsan First Methodist Church in South Korea, the Danish Parliament and the cruise ship MSC Meraviglia.

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**Fohhn Audio AG**

Hohes Gestade 3-8  
72622 Nürtingen, Germany  
Fon: +49 7022 93323-0  
Fax: +49 7022 93324-0

Press enquiries, Fohhn Audio:  
Christoph Moll  
Public Relations / Marketing / Technical Editing  
[christoph.moll@fohhn.com](mailto:christoph.moll@fohhn.com)